



Alvandi Immanuel Saerang

Jl. KH Dewantara, Jababeka, Kec. Cikarang Utara, Kabupaten
Bekasi, Jawa Barat 17530
+6281288646114 | alvandisaerang@gmail.com

in <https://www.linkedin.com/in/aisaerang>

OBJECTIVE

Business Intelligence Consultant with expertise in Power BI, data analysis, and automation of reporting processes. Committed to driving data-driven decision-making and improving business processes through customized BI solutions. Seeking opportunities to leverage my technical and analytical skills in delivering actionable insights and streamlining data workflows.

WORK EXPERIENCE

Dec 24 - Now

PT Achiera Global Utama

Business Intelligence Consultant
Microsoft Power BI Specialist -

Client: PT. Astra International Tbk

- Designed and optimized Power BI dashboards for Sales Operation Team.
- Integrated Power BI with Azure Synapse Analytics and implemented Lakehouse architecture for scalable reporting.
- Conducted advanced DAX and performance tuning, reducing report load time by up to 40%.
- Developed comprehensive Work Instructions (WI) and handled issue escalation for Power BI and Fabric environments.
- Supported troubleshooting and continuous improvement for Power BI environments across departments.

Sep 23 - Now

Benzics Records

Chief Innovation & Creative Officer

- Lead strategic innovation and creative transformation initiatives for music production and label management.
- Utilized data insights for audience segmentation, digital marketing analytics, and brand optimization.
- Fostered collaboration between creative and business units to align production with brand strategy.

Jul 22 - Now

Freelancer

Data Analyst - Power BI Developer

- Provided customized data-driven solutions for clients using Power BI, enabling more efficient decision-making through automated reporting processes.
- Improved client data management efficiency by identifying and resolving inefficiencies, reducing reporting time by 50%.
- Developed interactive dashboards with real-time data updates, enhancing clients' ability to monitor key performance indicators (KPIs).

Aug 23 - Dec 24

PT Rsystems Ibizcs International

Business Intelligence Consultant
Microsoft Power BI Specialist -

Client: PT. Astra International Tbk

- Migration of MSTR to Power BI, improving user experience and enhancing the efficiency of reporting systems.
- Developed and maintained customized dashboards and analytics solutions for decision-making, reducing data analysis time by 50%.

- Delivered tailored business intelligence solutions that empowered clients to optimize their operations, resulting in a 30% improvement in decision-making efficiency.
- Utilized Power BI, Advanced DAX, and SQL for data transformation, ensuring accuracy and insightful reporting.

Mar 23 - Jun 23

PT. Agrodana Futures; Central Jakarta, Jakarta

Marketing Business Analyst

- Conducted market research and consumer behavior analysis to develop targeted marketing strategies that increased customer base by 15%.
- Assisted in the creation and implementation of digital marketing campaigns, driving engagement and brand visibility.

Mar 22 - Jan 23

PT. Grafitecindo Ciptaprima (Sansico Group); Cikarang, West Java

Lean & CI Coordinator

- Led Lean Manufacturing initiatives that improved productivity by 20% and achieved cost savings of \$50,000.
- Trained and coached cross-functional teams on continuous improvement methodologies, resulting in operational efficiency gains.

May 18 - Sep 19

PT. Printek Perkasa (Sansico Group); Cikarang, West Java

Lean System Development

- Assisted in implementing Six Sigma and Lean methodologies, reducing manufacturing defects by 15% and increasing production efficiency by 10%.
- Contributed to the creation of process optimization tools that improved resource utilization.

ORGANIZATIONAL EXPERIENCE

- **MM.Tech Program; Class Manager 2019 – 2021**
 - Collaborated in designing a Master's Program for President University Faculty of Business by conducting research on business showcase programs.
 - Facilitated preliminary sessions for rising juniors in 2020 to introduce research program details and methodologies.
- **Christian Student Fellowship; Chairperson 2016 – 2017**
 - Led the Christian Student Fellowship as Chairperson and evaluated new program readiness for two years.
 - Worked closely with the student union to organize successful events and drafted a program for student-parent contribution.
 - Successfully integrated a gathering program in several communities and provided valuable service to Christian students.

EDUCATION

- **President University - Cikarang, West Java**
2019-2021
Master of Technology Management (Marketing)
3.94/4.00 (Honor: Graduated Magna Cum Laude)
- **President University - Cikarang, West Java**
2015-2019
Bachelor of Science in Management (International Business)
3.38/4.00

SKILLS

- **Data Analysis & Visualization:** Power BI (Advanced DAX, M-Query), Lakehouse Fabric, SQL, Excel, Python (Numpy, Pandas, Matplotlib), Azure Synapse, ODBC, Power Automate
- **Data Processing & Modeling:** ETL, Data Cleaning & Transformation, Data Warehousing, Star & Snowflake Schema
- **Tools:** Artificial Intelligence (ChatGPT, Gemini, Claude), Microsoft Office (Excel, Word, PowerPoint, Access, Visio, Project), Visual Basic/Macro, Photoshop, Vegas Pro, Canva, Capcut
- **Languages:** Bahasa Indonesia (Native), English (C1 Advanced)

- Soft Skills: Critical Thinking, Problem-Solving, Team Collaboration, Communication, Project Management
-

PROJECTS

- **Business Intelligence (Power BI)**

It consists of:

- Lean Management System Modelling: Created a Power BI dashboard to visualize lean manufacturing performance, improving production efficiency by 15%. (<https://www.novypro.com/project/aisaeranglms>)
- Science Based Target Initiative Modelling: Developed BI tools for monitoring environmental KPIs, enabling clients to meet sustainability goals. (<https://www.novypro.com/project/sbti>)
- Peer-to-Peer Lending Analysis: Conducted comprehensive analysis of peer-to-peer lending platforms, providing actionable insights for client decision-making (<https://www.novypro.com/project/aisaerangp2p>)